

AFRICAN GIN

BY



KITAPO
AFRICAN GIN
BY
SOK
750 ml
43% vol

PRICING

OUR GIN

Kitapo African Gin embodies the enchanting spirit of Kitapo, the revered river goddess of the Kafue River. This gin weaves together the rich heritage and vibrant flavors of Africa, capturing the essence of Kitapo's mystical allure. Distilled in Cape Town with an unwavering commitment to quality, Kitapo African Gin is a celebration of African mythology and the continent's botanical wealth.



Inspired by the story of Kitapo, our gin is meticulously crafted to reflect her remarkable attributes. The distillation process honors her legacy by using ingredients that thrive under the African sun, much like the goddess herself. Each botanical is chosen to evoke the spirit of the Kafue River, infusing the gin with a sense of place and history.

INGREDIENTS

Juniper Berries | Coriander Seeds
Angelica Root | Cardamom | Sweet orange peel
Natural Rose Water | Natural Orange Extract
Natural Strawberry Extract
Herbs from the Zambezi





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750 ml

43% vol

BOTTLE & PACKAGING



**220mm Height/93mm
Diameter**

755 Grams

750ml

43% Alcohol

Recyclable Cannister

LOCAL PRICING - BARS & RESTAURANTS



**A bottle is currently retailing for:
R400 per Bottle**

**We want to sell it to you for:
R300 per Bottle**

**We suggest you sell it at:
R850 - R1 200 per Bottle**

**We suggest you sell a shot at:
R30 - R40 per shot**

**Minimum Order Quantity:
A case(6 Bottles).**

***All prices include VAT.**

LOCAL PRICING - LIQUOR STORES



**A bottle is currently retailing for:
R400 per Bottle**

**We want to sell it to you for:
R300 per Bottle**

**We suggest you sell it at:
R400 - R500 per Bottle**

**Minimum Order Quantity:
A case(6 Bottles).**

***All prices include VAT.**

EXPORT PRICING



A bottle is currently retailing in SA
for:

R400 per Bottle

We want to sell it to you for:
R200 per Bottle without Cannister
R210 per bottle with Cannister

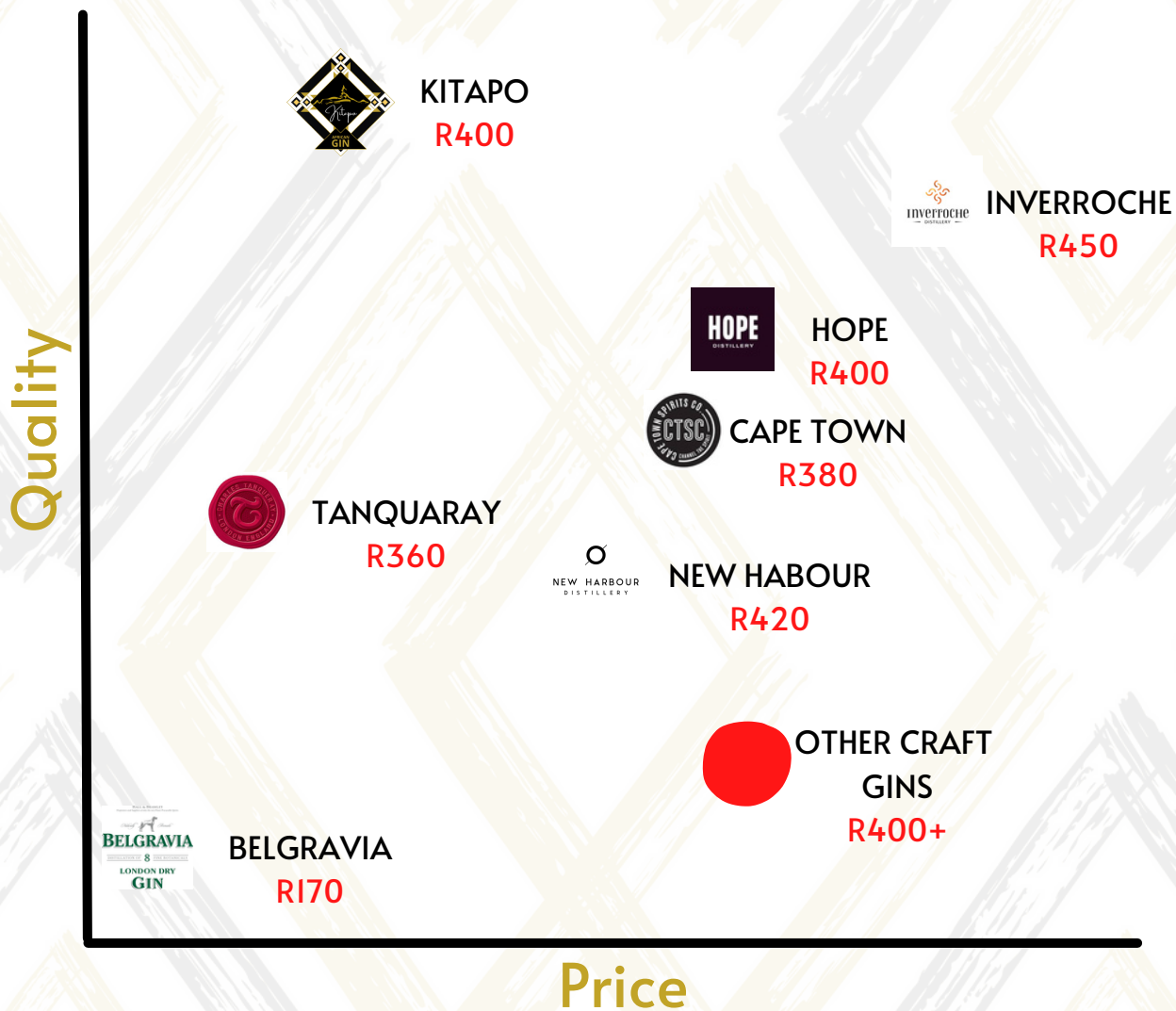
We suggest you sell it at:
R450 - R600 per Bottle

Minimum Order Quantity:
1 000 Bottles

***All prices include VAT. Transport costs excluded.**



COMPETITION & MARKET POSITIONING



Kitapo African Gin is positioned as a premium, high-quality spirit with exceptional taste, craftsmanship, and affordability. As a market leader in Gin quality, it offers a unique blend of African-inspired botanicals, authenticity, and accessibility. Celebrating African culture and heritage, Kitapo appeals to consumers seeking new flavors and memorable experiences. It occupies a distinctive niche, delivering exceptional value.

CONTACT DETAILS



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43% vol