

AFRICAN GIN

BY



PRICING

BOTTLE & PACKAGING



**220mm Height/93mm
Diameter**

755 Grams

750ml

43% Alcohol

Recyclable Cannister

EXPORT PRICING



A bottle is currently retailing in SA
for:

R400 per Bottle

We want to sell it to you for:

R200 per Bottle without Cannister

R210 per bottle with Cannister

We suggest you sell it at:

R450 - R600 per Bottle

Minimum Order Quantity:

1 000 Bottles

***All prices include VAT. Transport costs excluded.**

LOCAL PRICING



**A bottle is currently retailing for:
R400 per Bottle**

**We want to sell it to you for:
R300 per Bottle**

**We suggest you sell it at:
R850 - R1 200 per Bottle**

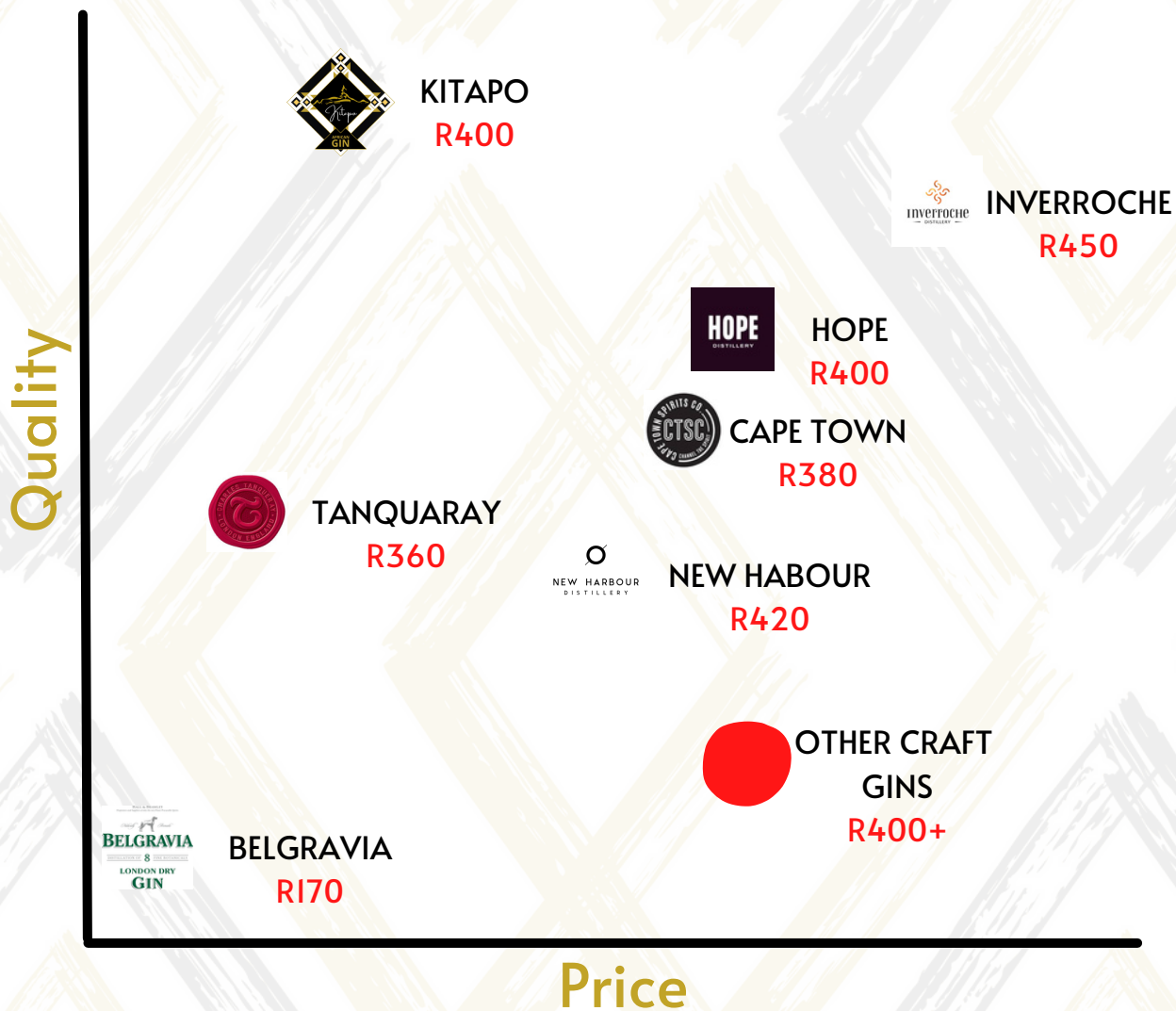
**We suggest you sell a shot at:
R30 - R40 per shot**

**Minimum Order Quantity:
A case(6 Bottles) a month.**

***All prices include VAT. Transport costs excluded.**



COMPETITION & MARKET POSITIONING



Kitapo African Gin is positioned as a premium, high-quality spirit with exceptional taste, craftsmanship, and affordability. As a market leader in Gin quality, it offers a unique blend of African-inspired botanicals, authenticity, and accessibility. Celebrating African culture and heritage, Kitapo appeals to consumers seeking new flavors and memorable experiences. It occupies a distinctive niche, delivering exceptional value.

CONTACT DETAILS



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KITAPO

AFRICAN GIN

BY
SOK

750 ml

43% vol